

Haughton Academy - Curriculum Overview : The Journey Through Our Academy

Subject	Year 10			Year 11		
	Term 1	Term 2	Term 3	Term 1	Term 2	Term 3
CORE						
Travel & Tourism	<p>U2:A1 UK travel and tourism categories, Capitals, seaside, countryside, AONB, Cultural resorts</p> <p>U2:A2 UK gateway airports and UK seaports</p> <p>U2:A3 Road and rail travel</p> <p>U2:A4 Examples of UK travel U2: B1 Appeal of UK destinations</p> <p>U2:B2 Types of visitors</p> <p>U2:B3 Increasing appeal</p> <p>U1:A1 Types of tourism; domestic, outbound, inbound</p> <p>U1:A2 Types of travel; leisure, business and specialist travel</p>	<p>U1:A3 Principles of sustainable tourism. definition, principles, benefit</p> <p>U1:A4 The importance of the travel and tourism sector to the UK economy , employment, GDP, infrastructure</p> <p>U1:B1 Industries in the travel and tourism sector</p> <p>U1:B2 Key organisations in the travel and tourism sector, trade and professional bodies, ancillary organisation</p> <p>U1:B3 Types of organisation in the travel and tourism sector, private, public, voluntary</p> <p>U1:B4 The interrelationships between travel and tourism organisations</p> <p>U1:C1 The role of consumer technology: Airports, visitor attractions, accommodation, mobile applications, electronic and mobile ticketing and websites.</p> <p>U1:MOCK EXAM</p>	<p>REVISION UP TO EXAM</p> <p>UNIT 1 EXTERNAL EXAM - MAY</p> <p>COURSEWORK</p> <p>U3:A1 What is 'customer service'?</p> <p>U3:A2 Different organisations in the travel and tourism industry</p> <p>U3:B.1 Customer types - internal & external</p> <p>U3:B2 Needs of different types of customer</p> <p>U3:B3 Responding to customer needs</p>	<p>U3:B4 Exploring expectations of different types of customer in the travel and tourism sector</p> <p>U3:C1 Customer service</p> <p>U3:C.2 Impact of excellent and poor customer service on travel and tourism organisations</p> <p>U4:A1 International destinations</p> <p>U4:A2 Major gateways U4:A3 Types of destination</p> <p>U4:A4 Examples of international travel routes</p> <p>U4:B1 Features</p>	<p>U4:B2 Types of visitor</p> <p>U4:C Be able to plan international travel to meet the needs of visitors MOCK EXAM</p> <p>EXTERNAL EXAM - FEB</p>	<p>EXTERNAL EXAM - MAY</p> <p>COMPLETION OF ANY OUTSTANDING COURSEWORK</p>